

PRIVACY POLICY

(GDPR Privacy Policy)

The protection of personal data is important to us. In this section we explain how personal data are processed when operating the website www.worldmusicfestivalbratislava.sk

When personal data are processed by the controller, you are the data subject, i.e. the person whose personal data are being processed.

Our organisation has a contact person responsible for personal data protection who serves as your point of contact for answering any questions regarding personal data protection or for receiving and handling requests from data subjects.

Contact email: amityslovakia@gmail.com Please include "GDPR" in the subject line of your email.

1. Data Controller

Amity o.z.

Nám. sv. Františka 3440/6

841 04 Bratislava

Slovak Republic

Company ID (IČO): 42262691

Registration: VVS/1-900/90-39622

Email: amityslovakia@gmail.com

The controller processes personal data in accordance with the General Data Protection Regulation and Act No. 18/2018 Coll. on Personal Data Protection.

2. Scope and Purposes of Personal Data Processing

The controller processes personal data through the website: www.worldmusicfestivalbratislava.sk

Personal data are processed mainly for the following purposes:

a) Newsletter Subscription and Marketing Communication

When subscribing to the newsletter through the website form, the following personal data may be processed:

- first name
- last name
- email address
- country

Purpose of processing:

- sending information about the festival
- informing subscribers about the programme, concerts and accompanying events
- marketing communication related to the festival

Legal basis: consent of the data subject pursuant to Article 6(1)(a) GDPR

Newsletter processing is carried out through the service: Ecomail

b) Ticket Sales

Festival ticket sales are carried out through the external ticketing system: Ticketlive

When purchasing tickets, personal data are processed directly by the ticketing provider according to its own privacy policy.

The website operator does not have direct access to all personal data processed within this system.

c) Communication via the Website

If a visitor contacts the controller through the contact form or by email, the following personal data may be processed:

- name
- email address
- message content

Purpose of processing:

- responding to inquiries
- communication with festival visitors
- organisational and production-related communication

Legal basis: legitimate interest of the controller pursuant to Article 6(1)(f) GDPR

3. Cookies and Analytical Tools

The website uses cookies and analytical tools to improve functionality and analyse website traffic.

The tools used include:

- Google Analytics – website traffic analysis
- Meta Pixel – marketing and advertising purposes
- YouTube – displaying video content

These services may store cookies or collect anonymised information about website usage.

Legal basis: consent of the website visitor pursuant to Article 6(1)(a) GDPR

Users may refuse cookies or modify their settings through their web browser settings or the cookie banner on the website.

4. Photographs and Video Recordings from the Event

During World Music Festival Bratislava, the following may be created:

- photographs
- video recordings

These materials may be used for:

- event documentation
- festival marketing
- presentation of the festival on the website and social media platforms

Legal basis for processing: legitimate interest of the controller pursuant to Article 6(1)(f) GDPR

Festival visitors are informed about the creation of audiovisual recordings:

- during ticket purchase
- directly at the event venue.

5. Personal Data Retention Period

The controller retains personal data only for the period necessary to fulfil the purpose of processing.

Newsletter database: until the data subject withdraws their consent.

Communication data: for the time necessary to process and respond to communication.

Analytical data: according to the retention settings of individual analytical tools.

6. Recipients of Personal Data

Personal data may be disclosed to the following categories of recipients:

- IT service providers
- marketing service providers
- analytics service providers
- ticketing service providers

Specific processors may include:

- Ecomail
- Google Analytics
- Meta Pixel
- Ticketlive

7. Transfers of Data to Third Countries

The controller does not transfer personal data to a third country or an international organisation.

8. Rights of Data Subjects

Below are the rights granted to you as a data subject under applicable legislation and the Regulation:

- the right of access to personal data
- the right to rectification of inaccurate data
- the right to erasure of personal data
- the right to restriction of processing
- the right to data portability
- the right to object to processing
- the right to withdraw consent to processing

You may exercise your rights by contacting: amityslovakia@gmail.com (please include GDPR in the subject line)

9. Supervisory Authority

If a data subject believes that their personal data are being processed in violation of legal regulations, they may lodge a complaint with the supervisory authority:

Úrad na ochranu osobných údajov Slovenskej republiky
Hraničná 12
820 07 Bratislava
Slovakia

www.dataprotection.gov.sk

10. Security of Personal Data Processing

Your personal data are safe with us. To prevent unauthorised access and misuse of your personal data, we have implemented appropriate technical and organisational measures.

We place great importance on the protection of your personal data. Therefore, we regularly review our security measures and continuously improve the protection of personal data.

We strive to implement security measures that provide an adequate level of protection with regard to the current state of technology.

The adopted security measures are regularly reviewed.

Bratislava, 1 March 2026